



**BRIGGS & STRATTON  
CORPORATION**



**Canada Day All Month Long**

Offer Dates <sup>2</sup> 7/1/2020 – 8/31/2020 Post Mark Date <sup>4</sup> 9/30/2020

Eligible Product <sup>1</sup>	INSTANT REBATE FROM DEALER AT TIME OF PURCHASE (must be shown on sales receipt)	CUSTOMER MAIL-IN REBATE (Briggs Stratton Visa* Prepaid Card)**	Total Rebate CA\$ <sup>3</sup>
Canada Day-MAP Priced \$8,000 - \$9,999-Exclusions: Rebate Based on MAP Price	\$135.00	\$135.00	\$270.00
Canada Day MAP Priced \$10,000+-Exclusions: Rebate Based on MAP Price	\$235.00	\$235.00	\$470.00

**Rebate Instructions**  **Rebate Available in CA Only <sup>5</sup>** **Can not be combined with other rebates**

\*\*To receive your Briggs & Stratton Visa Prepaid Card by mail, please follow these conditions of acceptance.

1. Purchase qualifying product during valid offer dates listed above from an authorized Simplicity dealer. (Prior Sales Excluded).
2. Fill out the entire Customer Portion of the rebate certificate.
3. Enclose this completed rebate certificate along with a copy of your sales receipt showing the qualifying model purchased and purchase date in an envelope and mail to the address listed below. Please allow 8-10 weeks, excluding any holidays, from the day we receive your request for processing.

**Rebate request can be submitted online at <http://www.acbpromotions.com/briggsandstratton>**  
**ENJOYING YOUR NEW PRODUCT? Write a review by visiting [www.simplicitymfg.com](http://www.simplicitymfg.com) and selecting your product!**

**Simplicity Canada Day All Month Long**  
 c/o The Advertising Checking Bureau, Inc.  
 P.O. Box 1919  
 Memphis, TN 38101

**Please Print - TO BE COMPLETED BY CUSTOMER**

First Name:		Last Name:	
Mailing Street Address (NO PO BOX):			
City:		State:	Zip:
Phone Number:		Email Address:	
Purchase Date:	Model Name:	Model Number:	Serial Number:

**IMPORTANT:** It is your responsibility to photocopy all your submission materials and keep those copies for your records. To resolve any potential questions or issues regarding the eligibility of your submission, you may be required to mail or fax these photocopies. For questions regarding your rebate status, call 866-565-9495 or visit <http://www.acbpromotions.com/briggsandstratton>

**TERMS & CONDITIONS:** Rebates are based on the purchase of **Eligible Product (1)** shown above on models in stock. Eligible purchase amounts do not include dealer set-up fee, delivery fee or sales tax. Qualifying product must be purchased between the **Offer Dates above (2)**. **Total rebate (3)** is in the amount shown above which includes an instant rebate which is given at the time of purchase by dealer off of the selling price. To receive your Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt from dealer dated between **Offer Dates above**. Mail-in rebate certificates are available at the selling dealer and [www.simplicitymfg.com](http://www.simplicitymfg.com). Submissions must be postmarked by **Postmark Date above (4)**. Visa prepaid card will be mailed in 6-8 weeks of receipt by The Advertising Checking Bureau, Inc. Rebates will be issued in local currency. **(5) Offer valid only in CA.** Briggs & Stratton or The Advertising Checking Bureau, Inc are not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage-due request/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.

\*\*Card is issued by Peoples Trust Company pursuant to license by Visa Int. \*Trademark of Visa International Service Association and used under license by Peoples Trust Company. No cash access or recurring payments. Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply. Cette carte est émise par la Compagnie de fiducie Peoples en vertu d'une licence octroyée par Visa Int. \*Marque de commerce de Visa International Service Association utilisée sous licence par la Compagnie de fiducie Peoples. La carte ne peut pas être utilisée pour faire des paiements périodiques. Carte valide pour une période maximale de 6 mois; les fonds inutilisés seront annulés après la date d'expiration. Des conditions d'utilisation s'appliquent.